

# Objective

Creating a GIAHS Network of European territories and singular agricultural areas in the SUDOE zone to improve their management and valorization methods.

# Partnership



## Chambre d'Agriculture Charente-Maritime

Chambre d'Agriculture Nouvelle-Aquitaine  
Association des Chambres d'Agriculture de l'Arc Atlantique  
Parc Naturel Régional du Marais Poitevin



## Fundación Valle Salado de Añana

AD RAT

## Associação de Desenvolvimento da Região do Alto Tamega

Município de Boticas  
Município de Montalegre



## Rota do Guadiana - Associação de Desenvolvimento Integrado



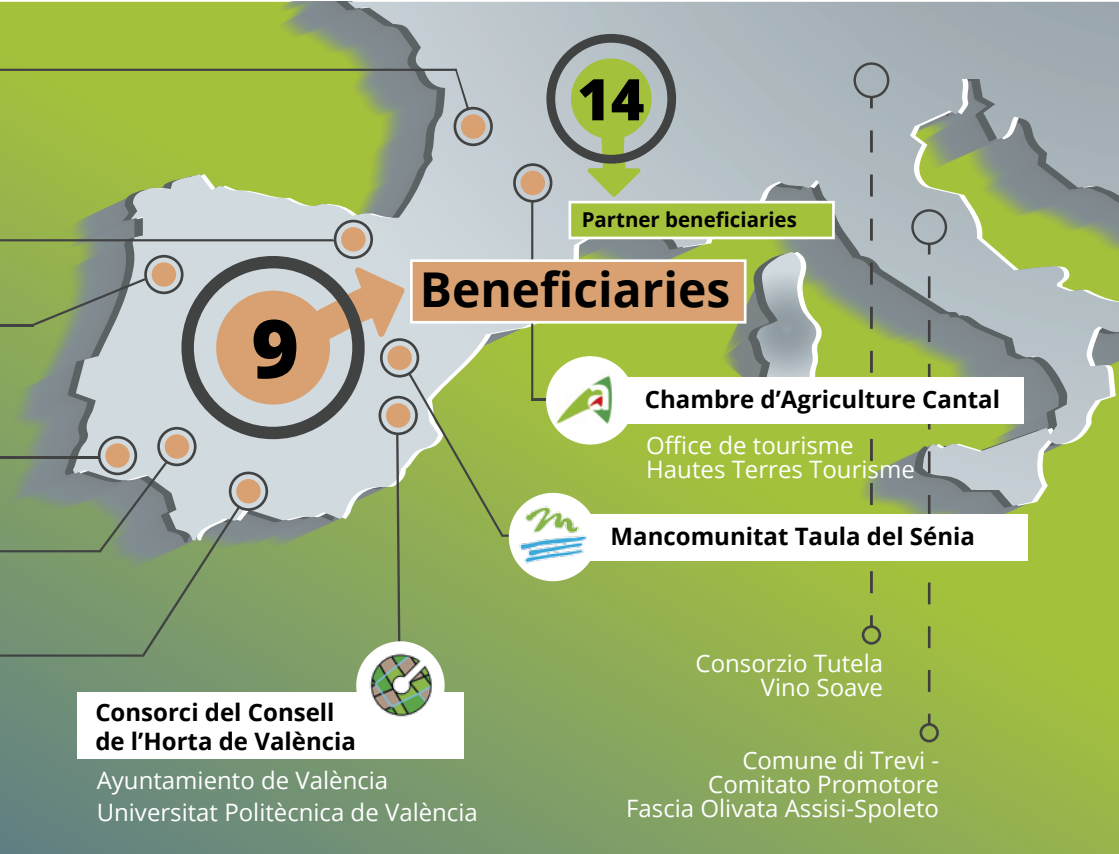
## Fundación Andanatura



BENEFICIARIO PRINCIPAL

## Consejería de Agricultura, Ganadería, Pesca y Desarrollo Sostenible de la Junta de Andalucía

Agencia de Gestión Agraria y Pesquera de Andalucía  
Universidad de Málaga  
Consejo Regulador de DDOO de Málaga, Sierras de Málaga y Pasas de Málaga  
Asociación para la Promoción Turística de la Axarquía



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Partner beneficiaries

Beneficiaries



## Chambre d'Agriculture Cantal

Office de tourisme  
Hautes Terres Tourisme



## Mancomunitat Taula del Sénia

Consorzio Tutela  
Vino Soave

Comune di Trevi -  
Comitato Promotore  
Fascia Olivata Assisi-Spoleto

## Consorti del Consell de l'Horta de València

Ayuntamiento de València  
Universitat Politècnica de València



Total eligible cost  
1,140,000.00 €  
ERDF support  
855,001 €



November 2020  
February 2023

**METHODOLOGY MANUAL** for the analysis of the situation and tourism potential, as well as the resilience to climate change of GIAHS and unique agricultural systems.

# Products

**STRATEGY TRANSNATIONAL**  
for management and valorization of GIAHS sustainable tourism.






**PLATFORM**  
for commercialisation and networking.

**TRANSFER PLAN**  
of the tourism valorization model.




# Results


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-  LOCAL RESOURCES **ANALYSIS REPORTS**
-  **EXPERIENCES TOUR PACKAGES**
-  **FAMTRIPS** / PROMOTIONAL ACTIONS
-  **TRAINING WORKSHOPS** FOR THE IMPLEMENTATION OF THE TOURISM MODEL
-  **TRANSFER WORKSHOPS** AND CAPITALISATION OF THE PROJECT RESULTS

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-  **TRANSNATIONAL WORKSHOPS**
- Project Launch
- Presentation of Results and Conclusions of Working Group 1
- Exchange of Experiences
- Validation of the Transnational Tourism Strategy
- Transfer of Results and Project Closing





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-  **TESTING OF ICT TOOLS**

2

-  CLIMATE CHANGE **RESILIENCE TESTING**

1

-  **STUDIES OF SYNERGIES AND COMPLEMENTARITIES** AMONG UNIQUE FARMING SYSTEMS
-  **COMMON PROMOTION STRATEGY:** MARKET STUDY AND MARKETING PLAN
-  **TRANSNATIONAL PACKAGE TOUR**
-  **REGISTERED TRADEMARK**



VALUATION OF THE GLOBALLY IMPORTANT AGRICULTURAL HERITAGE SYSTEMS IN THE SUDOE AREA

